

U.S. EMBASSY JERUSALEM
Notice of Funding Opportunity (NOFO) June 2020
PUBLIC DIPLOMACY THROUGH THE HUMAN RIGHTS ENGAGEMENT FUND

FEDERAL AWARD INFORMATION

Funding Opportunity Title:	PUBLIC DIPLOMACY THROUGH THE HUMAN RIGHTS ENGAGEMENT FUND
Funding Opportunity Number:	PD-TLV-2020-002- (DRL)
Deadline for Applications:	July 19, 2020
CFDA Number:	19.021 – Public Diplomacy Programs
Anticipated number of awards:	1-2
Amount for Each Award:	Up to \$5,000
Anticipated start of the project:	Sept/Oct 2020
Project length:	Up to 6-12 months.
Type of Funding:	DRL's Office of Policy Planning and Public Diplomacy (DRL/PPD)
Anticipation status:	Notifications will be sent by August 31, 2020
Funding Instrument Type:	Grant, Fixed Amount Award, or Cooperative agreement. Cooperative agreements are different from grants in that PD staff is more actively involved in the grant implementation.

This notice is subject to availability of funding.

A. PROGRAM DESCRIPTION

The Public Diplomacy Small Grants Program aims at strengthening cultural ties between the U.S. and Israel through cultural and exchange programming that highlight shared values and promotes bilateral cooperation.

Program Objectives:

In cooperation with the Department of Human Rights and Labor at State Department, the Public Diplomacy Small Grants Program **seeks proposals that advance USG policy goals of increasing respect for human rights and fundamental freedoms, focusing on combating domestic violence within the Arab and/or Ethiopian communities in Israel.**

This NOFO encourages projects that address the impact of the COVID-19 pandemic on domestic violence within the Arab and/or Ethiopian communities in Israel, and the threatened safety of residents living with abusers and experiencing intimate partner violence, including physical and sexual violence.

Type of Activities:

Activities that can be funded under this NOFO include but are not limited to:

- Academic/professional lectures/seminars, Discussions/encounters;
- Workshops, training and competition;
- Diverse partnerships and coalitions building that promote mutual goals;
- Programs that strengthen public private-civil society cooperation;

- Training programs designed to train the trainer.

Program Partners:

Partnerships with other organizations are not required for eligibility under this NOFO. However, to the degree that cooperation with key partners, multipliers, and influencers will enhance the effectiveness of the project, such partnerships are encouraged.

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C. ELIGIBILITY INFORMATION

1. Registered not-for-profit organizations, including think tanks and civil society/non-governmental organizations, or individuals, with programming experience.

Please also note that while applications from these kinds of organizations based in the United States are eligible, preference will be given to Israeli organizations and U.S.-based organizations that have a clear, long-standing, effective presence in Israel itself.

2. Cost Sharing or Matching

Cost sharing is not required but is encouraged. Please note that funds from any other federal U.S. government source may not be used to match funds applied for under this funding program, nor vice-versa.

3. Other Eligibility Requirements

Applicants should not submit more than one application for this NOFO. However, the applicant can be a sub-applicant in another proposal.

4. Registration:

In order to be eligible to receive a USG award, all organizations must have a Data Universal Numbering System (DUNS) number from Dun & Bradstreet, as well as a valid registration on www.SAM.gov. Please see Section D.3 under the U.S. Embassy Jerusalem Public Diplomacy FY20 **Annual Program Statement here** (“APS”), for information on how to obtain these registrations. [Click here.](#)

Please note that for this specific NOFO, the applicant should at have a DUNS number and at least already started the process of acquiring SAM account.

D. APPLICATION, DEADLINE AND SUBMISSION INFORMATION

Application: The applicant should fill and sign the following required forms:

Organizations

- [SF-424](#) (Application for Federal Assistance – organizations) – required
- [SF424A](#) (Budget Information for Non-Construction programs) – required
- [SF424B](#) (Assurances for Non-Construction programs) – required
- [PD Small Grants Application Form](#)
- [PD Small Grants Budget Worksheet](#)

Individuals

- [SF424A](#)
- [SF-424B](#) for Individual
- [SF-424-I](#) (Application for Federal Assistance –individuals) – required
- [PD Small Grants Application Form](#)
- [PD Small Grants Budget Worksheet](#)

Application Deadline and Submission:

All application materials must be submitted by email to TelAvivGrants@state.gov by July 19, 2020. Please write in the Subject: **PD-DRL ENGAGEMENT FUND**

Proposals that do not meet the requirements of this announcement or fail to comply with the stated requirements will be ineligible.

For questions please send an email to TelAvivGrants@state.gov by July 15, 2020

E . APPLICATION REVIEW AND EVALUATION INFORMATION

Proposals will be evaluated based on their ability to advance the USG policy goals **of increasing respect for human rights and fundamental freedoms focusing on combating domestic violence within the Arab community in Israel.** Proposals must articulate clear strategic rationale for how they advance these goals.

Proposals should include:

Program descriptions with a timeframe that describes the human rights and democracy-related program goals;
Defined target audiences;
Measurable outcomes;

Plans for follow-on activities;
Media amplification;
Detailed budget, noting any cost sharing and/or co-sponsors.

Proposals must include an American cultural element/component, such as a connection with American expert/s, organization/s, or institution/s in a specific field that will promote increased understanding of U.S. policy and perspectives. American component includes but not limited to American values (such as civil rights, freedom of expression, or American social models (such as democracy or the rule of law) as a significant focus of the program.

Proposals will be evaluated and rated on the basis of the evaluation criteria outlined below: Priorities/ Organizational capacity and record on previous grants / Quality and Feasibility of the Program Idea /Goals and objectives /Budget. /Monitoring and evaluation plan /Media outreach plan/Sustainability. Full clarification on these criteria can be found under the APS on page 7 [here](#)

F. FEDERAL AWARD ADMINISTRATION INFORMATION

1. Federal Award Notices

The grant award or cooperative agreement will be written, signed, awarded, and administered by the Grants Officer. The assistance award agreement is the authorizing document and it will be provided to the recipient for review and signature by email. The recipient may only start incurring program expenses beginning on the start date shown on the grant award document signed by the Grants Officer.

If a proposal is selected for funding, the Department of State has no obligation to provide any additional future funding. Renewal of an award to increase funding or extend the period of performance is at the discretion of the Department of State.

Issuance of this NOFO does not constitute an award commitment on the part of the U.S. government, nor does it commit the U.S. government to pay for costs incurred in the preparation and submission of proposals. Further, the U.S. government reserves the right to reject any or all proposals received.

Organization whose applications will not be funded will also be notified via email.

Payment Method: Payments will be made by electronic funds transfer or check in at least two installments, as needed to carry out the project activities. Payment schedules will be determined by the Grants Officer and specified in the award document, according to the program's milestones.

2. Administrative and National Policy Requirements

Terms and Conditions: Before submitting an application, applicants should review all the terms and conditions and required certifications which will apply to this award, to ensure that they will be able to comply. These include:

2 CFR 200, 2 CFR 600, Certifications and Assurances, and the Department of State Standard Terms and Conditions, all of which are available at:

<https://www.statebuy.state.gov/fa/pages/home.aspx>

Note the U.S Flag branding and marking requirements in the Standard Terms and Conditions.

3. Reporting

Reporting Requirements: Recipients will be required to submit financial reports and program reports. The award document will specify how often these reports must be submitted. Generally, grantees are required to submit quarterly program progress and financial reports throughout the project period. Progress and financial reports are due 30 days after the reporting period. Final programmatic and financial reports are due 90 days after the close of the project period. Progress reports at a minimum should be submitted via electronic mail to an address provided in the award.

Applicants should be aware of the post award reporting requirements reflected in [2 CFR 200 Appendix XII—Award Term and Condition for Recipient Integrity and Performance Matters](#).

G. FEDERAL AWARDING AGENCY CONTACTS

For questions about the grant application process contact: TelAvivGrants@state.gov by July 15th, 2020

H. OTHER INFORMATION

1. Guidelines for Budget Justification Narrative

Personnel and Fringe Benefits: Describe the wages, salaries, and benefits of temporary or permanent staff who will be working directly for the applicant on the program, and the percentage of their time that will be spent on the program.

Travel: Estimate the costs of travel and per diem, for program staff, consultants, speakers, and participants/beneficiaries. If the program involves international travel, include a brief statement of justification for that travel.

Equipment: Describe any machinery, furniture, or other personal property that is required for the program, which has a useful life of more than one year (or a life longer than the duration of the program), and costs at least \$5,000 per unit.

Supplies: List and describe all the items and materials, including any computer devices, that are needed for the program. If an item costs more than \$5,000 per unit, then put it in the budget under Equipment.

Contractual: Describe goods and services that the applicant plans to acquire through a contract with a vendor. Also describe any sub-awards to non-profit partners that will help carry out the

program activities.

Other Direct Costs: Describe other costs directly associated with the program, which do not fit in the other categories. For example, shipping costs for materials and equipment or applicable taxes. All “Other” or “Miscellaneous” expenses must be itemized and explained.

Indirect Costs: These are costs that cannot be linked directly to the program activities, such as overhead costs needed to help keep the organization operating. If your organization has a Negotiated Indirect Cost Rate (NICRA) and includes NICRA charges in the budget, attach a copy of your latest NICRA. Organizations that have never had a NICRA may request indirect costs of 10% of the modified total direct costs as defined in 2 CFR 200.68.

Cost Share: refers to contributions from the organization or other entities other than the USG. It also includes in-kind contributions such as volunteers’ time and donated venues.

Alcoholic Beverages: Please note that award funds cannot be used for alcoholic beverages.